

# Week 2 Schedule - Manchester

	Day 1 - Sunday	Day 2 - Monday	Day 3 - Tuesday	Day 4 - Wednesday	Day 5 - Thursday	Day 6 - Friday
Morning		Introduction to careers in sport	Social Media – Content Creation	The role of the academy	ED&I in Sport	Panel Q&A
		Leadership 2	Task: Instagram Player Signing	Sport Marketing	Innovation in Sport	Careers in sport (Development/Planning)
Afternoon	Arrival & Check In			Tour of Etihad Stadium		Closing Ceremony
		National Football Museum	Esports Design with EA Sports	Performance psychology	The mindset of an entrepreneur 2	
Evening	Opening Ceremony + Keynote		Activity: Esports Competition	Data Analytics	CITC	
		Quiz Night	Access to a 3G Pitch (Games and Activities) Disability Coaching Session with CITC	Movie Night	Access to a 3G Pitch (Games and Activities) Disability Coaching Session with CITC	